

The Club Newsletter Survey

Total Responses 31

Q1 - When the newsletter arrives do you:

	% responses	# responses
A) Look forward to reading it as soon as you can?	90.32	28
B) Ignore it until there is nothing better to do?	9.68	3
C) Send it straight to the trash bin?	0	0

Q2 - Thinking about the content mix, are you

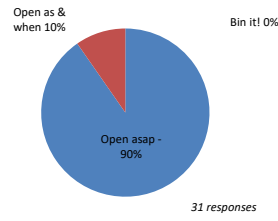
	% responses	# responses
A) Wanting more Industry news?	16.67	5
B) Liking it as it is?	76.67	23
C) Looking for something more?	6.9	2

Comments 7

Skipped Qtn 1

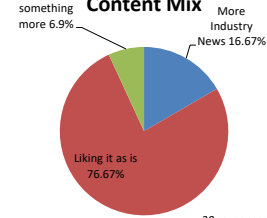
- 1) Sporting Background on members
- 2) Be great to have input from all members relating to Industry news or just biking stories (retired members)
- 3) The Club is about people so as much personal stuff as possible please!
- 4) Items from older members whose stories are seldom told
- 5) Phil Space writes: a bit more industry news now and again as we don't all read BDN
- 6) More of what members have done are doing, Like having a catch up in the bar on a run.
- 7) Perhaps include a "brief" update on current UK market performance

When the Newsletter arrives



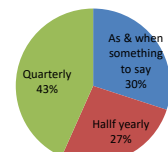
31 responses

Content Mix



30 responses

Frequency



30 responses

Q3 - How often would you like to receive the newsletter?

	% responses	# responses
A) As and when there is something to say	30	9
B) Twice per year say, Jan/Feb and July/Aug	26.67	8
C) Quarterly	43.33	13

Comments 4

Skipped Qtn 1

- 1) Prefer Quarterly but oh, the editorial pressures!
- 2) Issuing it quarterly makes it feel more "Club like" and helps keep The Club in members minds.
- 3) Between Runs and during the Winter period, so 3~4 issues
- 4) [Qualifying comment to option B] Unless we have something "special" to report and should NOT become a second run report!

Q4 - Which of these potential names for the newsletter do you like best?

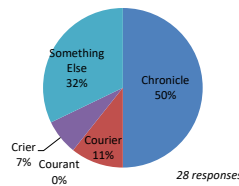
	% responses	# responses
A) The Club Chronicle	50	14
B) The Club Courier	10.71	3
C) The Club Courant	0	0
D) The Club Crier	7.14	2
E) None of the above, see my suggestion below	32.14	9

Comments 14

Skipped Qtn 3

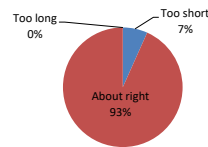
- 1) Members' Update
- 2) The Club Missive
- 3) Club Newsletter
- 4) The name doesn't matter to me - it's the content
- 5) Club Times (Past & Present!)
- 6) In the Club
- 7) The Club Confidante
- 8) The Club Oracle
- 9) Club Megaphone
- 10) Only because I was once a Courier!
- 11) Club News - 2 responses for this.
- 12) Club Cobblers
- 13) Behind The Bars

Newsletter Title



28 responses

Newsletter Length



30 responses

Q5 - Finally, thinking about the length of the newsletter, do you think it's

	% responses	# responses
A) too short?	6.67	2
B) about right?	93.1	28
C) too long?	0	0

Comments 12

Skipped Qtn 1

- 1) It's a brilliant way to keep all members connected between runs
- 2) All-Enveloping! AND WHERE DO WE GO FROM HERE IN DESIGN
- 3) Really good to receive it and many thanks to all who make it happen
- 4) Please don't use the Newsletter exclusively to notify members of events. It's easy to miss. I would prefer event notifications to be discrete/separate. Thanks
- 5) Top marks to the editor and webmaster for making this happen!
- 6) Professional job
- 7) Appreciate everyone's efforts with producing it, it's a great read.
- 8) Well done
- 9) It is really good and an excellent way to keep up to speed with news etc.
- 10) Length should not be a limiting factor given the fact that it is issued in PDF format. I appreciate it shouldn't be a Bible but a 4 page read is very quick
- 11) I think Geoff and Alan do a remarkable job - well done
- 12) Great addition to the communications and ANOTHER reason of why it's so special to be a member of the Club