Andy Mayo

Chairman Elect 2026

Employer, job title and role when accepted as a Club Member.

In 2016, after my third qualifying run in Inverness, organised by Jonathon Martin and Adam Kelly, I proudly became a member of The Club.
At the time, I was co-director of Mayo Media.

Current Details at January 2026

I am the director at Mayo Media, publisher of British Dealer News, the leading trade and industry magazine, which will celebrate its 25th anniversary in 2026.

My career in the industry began in 1996 as a salesman at Motorcycle City, under the leadership of Ed Lemco. I later returned to Devon to help organise the Motorcycle Trade Expo show, the dealer-exclusive industry event managed by the Mayo family from 1995 to 2019.

I also enjoy organising an annual motorcycle tour, a tradition that began in 2001 with a dozen friends, and we've ridden every year since, visiting destinations including the Arctic Circle, Isle of Man TT, Pyrenees, Picos de Europa, Dolomites, French and Italian Alps, and most recently, the Douro Valley in Portugal.