Geoff Selvidge

Club Chairman 2005-2007

Employer, job title and role when accepted as a Club Member.

Kawasaki Motors UK Ltd
Senior Manager
Sales, Marketing & Technical

Current Details at January 2026

After 25 years in various roles for Kawasaki, working in the UK and the Netherlands, I joined Yamaha UK in 2005 as Divisional Manager Motorcycles.
In late 2009 I moved into Powersports Consultancy and teamed up with fellow member Roy Pinto to set up ShopTuner, a company dedicated to improving retail sales and profits via effective store design and visual merchandising training.
I retired in 2015 and now split my time between playing ukulele, riding my bike (when weather allows), gardening and walking.