# Roy Pinto

**Employer, job title and role when accepted as a Club Member.**

When I joined The Club I was freelancing with Geoff Selvidge advising motorcycle dealers about store design and merchandising.

**Current Details at January 2026**

I have been in the motorcycle industry since 1990. Firstly at Kawasaki UK, Harley-Davidson UK then Europe as the European Marketing Director, freelance at Triumph Hinkley for global store design, European sales manager for Zero electric motorcycles, BSA Motorcycles Global Marketing Manager and finally freelance for Dutch distributor MotoMondo providing marketing for Moto Morini, Rieju and Mash motorcycles