DAVID ROBERT MARTIN

Chairman 1998-2000



Bom in 1954 in Tidworth Army Hospital. Married 4 children.

Qualifications include an HND in Mechanical Engineering (Production) with an Electronics Endorsement.

CAREER HIGHLIGHTS

1970	Started Mechanical Engineering Apprenticeship with R. A. Lister & Co. Ltd. Dursley, Glos. Manufacturer of Marine and Industrial Diesel Engines. At the age of 22 was appointed Senior Quality Engineer for Engine Assembly & Test. Got fed up with Union hassles and waiting for "dead men's shoes" so and advert in MCN led him onto
1979	Coburn & Hughes -Technical Manager for their imported range of Products; Moto Guzzi, Ducati and Harley-Davidson. At the end of 1982 C&H gave up Harley (or had it taken away according to Harley!) and a quick flight to HD in the USA saw David return as their UK representative.
1983	Harley Davidson U.K. Ltd.—General/Country Manager. Initially working from home, raised sales from 54 bikes in 1983 to 1900 in 1989 – with only 3 staff at their premises in Daventry.
1990	Technical Manager for Numero Uno and Numero Tre in Milano, Italy. Also, during this time worked for Custom Chrome Inc (California-based company) to set up an EU-wide distribution centre which never materialised.
1992	Datatool—Director & General Manager. Mainly Alarms/Immobilisers.
2002	Acumen Electronics Ltd - Managing Director
2005	Acutrac Ltd – Managing Director

Hobbies, apart from the obvious of good Food, Wine and Motorcycles he also enjoys Classic Japanese Bikes restoration — including, in the past, Honda CB450 Black Bomber, Honda CA95 150cc, Kawasaki H1F 500 triple & currently restoring a 1972 Honda CL450 he imported from the USA. Enjoys a lot of travel — especially motorcycling throughout Europe — & has ridden most of Australia, New Zealand and most of the USA, including Coast-to-Coast. (Dave says he has travelled so much during his working life, mainly at Harley & Acumen, that he has no desire to get on an aeroplane any more. He calculates that he has spent 6 weeks of his life just flying over the Atlantic having travelled to the USA over 60 times — never mind the time taken travelling to China and Oz etc!)